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*Proposed Co-Counsel to the Debtors and
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**UNITED STATES BANKRUPTCY COURT
DISTRICT OF NEW JERSEY**

In re:

NEW RITE AID, LLC, *et al.*,

Debtors.¹

Chapter 11

Case No. 25-14861 (MBK)

(Jointly Administered)

Re: Docket No. 17 & 142

NOTICE OF AUCTION OF PHARMACY ASSETS

PLEASE TAKE NOTICE that on May 7, 2025, the United States Bankruptcy Court for the District of New Jersey (the “Court”) entered the *Order (I) Approving the Auction and Bidding Procedures, (II) Scheduling Certain Dates and Deadlines with Respect Thereto, (III) Approving the Form and Manner of Notice Thereof, (IV) Establishing Notice and Procedures for the Assumption and Assignment of Contracts and Leases, (V) Authorizing the Assumption and Assignment of Assumed Contracts, (VI) Authorizing (A) the Sale of Assets and (B) Shortened Notice with Respect Thereto, and (VII) Granting Related Relief* [Docket No. 142] (the “Bidding Procedures Order”)² in the chapter 11 cases of the above-captioned debtors and debtors in possession (collectively, the “Debtors”), which approved, among other things, the Bidding Procedures.

¹ The last four digits of Debtor New Rite Aid, LLC’s tax identification number are 1843. A complete list of the Debtors in these chapter 11 cases and each such Debtor’s tax identification number may be obtained on the website of the Debtors’ proposed claims and noticing agent at <https://restructuring.ra.kroll.com/RiteAid2025>. The location of Debtor New Rite Aid, LLC’s principal place of business and the Debtors’ service address in these chapter 11 cases is 200 Newberry Commons, Etters, Pennsylvania 17319.

² Capitalized terms used but not defined in this notice have the meanings given to them in the Bidding Procedures Order.

PLEASE TAKE FURTHER NOTICE that the deadline to submit a Qualified Bid for the Pharmacy Assets in accordance with the Bidding Procedures was May 13, 2025 at 6:00 a.m., prevailing Eastern Time (the “Pharmacy Assets Bid Deadline”). Prior to the Pharmacy Assets Bid Deadline, the Debtors received multiple Qualified Bids for Pharmacy Assets.

PLEASE TAKE FURTHER NOTICE that in accordance with the Bidding Procedures, the Debtors will conduct an auction (the “Pharmacy Assets Auction”) of the Pharmacy Assets on **May 14, 2025, at 10:00 a.m. (prevailing Eastern Time)** by videoconference in accordance with the Bidding Procedures Order. Instructions for participating in the Pharmacy Assets Auction will be provided to the applicable Qualified Bidders.

PLEASE TAKE FURTHER NOTICE that copies of the Bidding Procedures, the Bidding Procedures Order, as well as all related exhibits, are available: (a) upon request to Kroll Restructuring Administration LLC (the claims, noticing, and solicitation agent retained in these chapter 11 cases) by calling (888) 575-9318 (toll free) or, for international callers, +1 (646) 930-4577; (b) by visiting the Debtors’ restructuring website at <https://restructuring.ra.kroll.com/RiteAid2025>; or (c) for a fee via PACER by visiting <http://www.njb.uscourts.gov>.

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Dated: May 13, 2025

/s/ Michael D. Sirota

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